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HATCHING
HOPE

1st Summit on

“HATCHING HOPE FOR ECONOMIC SUSTAINABILITY OF SMALLHOLDER FARMERS”

WEDNESDAY, 18TH OCTOBER 2023

HOLIDAY INN @ AEROCITY, NEW DELHI



BACKGROUND :

Agriculture in India provides livelihood to more than 70% of the country's population and remains the backbone of its economy. The Agricultural Census 2015-16 classifies about 86 per cent farmers as small and marginal, which means they have less than one hectare of land for income generation. The economies of scale and lower income potential do not permit them to invest in improved technologies, access to better inputs or credit. The problem of small farmers' livelihood is further aggravated due to several production risks such as unfavourable weather conditions, lack of adequate use of quality inputs, poor irrigation facilities, absence of timely advisory and poor extension services. The existence of a large number of small and marginal farmers, close to 126 million makes it challenging for the government's extension arms to reach them with new technology and farm support schemes. This calls for a multistakeholder approach with the involvement of private and public entities who can join forces to empower farmers, with credit, extension and advisories.

For the ever evolving landscape of agriculture, there is need for constant engagement of the stakeholders to understand, discuss and evolve solutions that will not only address the pertinent problems of small holder farmers but also guide them towards the path of financial security. The 1st Summit on Hatching Hope for Economic Sustainability of Smallholder Farmers jointly organised by Heifer International and Agriculture Today is an effort to address the key challenges of small holder farmers and developing pathways economic development.

OBJECTIVES :

- ❖ Promote meaningful dialogues among stakeholders and formulate strategies for women-centric progress in livelihoods, smallholder farming and nurturing a Market-Driven Social Enterprise Ecosystem:
- ❖ Recognize and celebrate the achievements of women entrepreneurs, change-makers, and inspiring women from across the nation.
- ❖ Facilitate collaboration and networking among government officials, corporate leaders, and advocates to drive impactful initiatives for women's empowerment, smallholder women farmers' livelihoods, FPOs, access to finance, and entrepreneurship development.
- ❖ Catalyze fusion of innovative ideas, fruitful collaborations, and ambitious aspirations and propel the role of women in livelihoods, entrepreneurship, and poverty alleviation to heights previously unattained through this event.

WHO SHOULD PARTICIPATE

- ❖ Government Officials from Agriculture, Rural Development, Animal Husbandry, and Commerce
- ❖ CEOs and Corporate Leaders in agriculture, startups, rural development, and renewable energy
- ❖ Women Entrepreneurs
- ❖ Representatives from Financial Institutions
- ❖ Thought Leaders and Experts
- ❖ Social Enterprise Leaders



PROGRAM SCHEDULE

Wednesday, October 18, 2023

Registration & Welcome Tea	09:00 AM – 09:30 AM
Inauguration of the Summit	09:30 AM – 10:30 AM
Session 1 : Enhancing Women Entrepreneurship in Livestock Management in India	10:30 AM – 11:30 AM
Session 2 : Stories of Success and Struggle - FPOs' Speak	11:30 AM – 12:00 PM
Session 3 : Scaling up Farmer Producer Companies and Building Sustainable Ecosystem for FPOs	12:00 PM– 01:00 PM
LUNCH	01:00 PM – 02:00 PM
Session 4 : Role of Corporate Sector in Building Sustainable Livelihoods for Small Holder Farmers	02:00 PM – 03:00 PM
Session 5 : Microfinance and Beyond: Exploring Financial Solutions for Smallholders and Leveraging Technology to Reach Rural Farmers	03:00 PM – 04:00 PM
Valedictory Ceremony	04:00 PM – 05:00 PM
Networking Tea	05:00 PM Onwards

ABOUT AGRICULTURE TODAY GROUP

Agriculture has been the primary occupation of human beings. What began as a means of survival, has today emerged as a significant economic activity around the world. Agriculture has transformed in various ways from subsistence to affluence, from traditional to technological, from undefined to precise, and the pace has rapidly accelerated in the last one decade with the globalization and technological advancement. In this journey of transformation media has played critical roles. Still there is a long way to go in making the planet free from hunger and malnutrition.

The experiences of the country like India, which pulled out over 500 million people from the jaws of hunger deaths through Green Revolution, provides excellent learning experiences for most of the African and many of the Asian and Latin American countries with its experiences and diversity of learning through Green Revolution in food production, White Revolution in milk, Blue Revolution in fisheries and Golden Revolution in horticulture production. Agriculture Today Group, headquartered in New Delhi benefits hugely by the Indian experiences as also the Asian, European and American experiences.

Agriculture Today is one of leading global agriculture magazines, that delivers the latest news and analysis of pressing agricultural issues of international importance. The magazine analyses sectorial concerns involving bio-technology, farm-mechanisation, seeds, fertilizers, bio-agriculture, crop protection, horticulture, animal husbandry, food processing, agribusiness, ICT, research and marketing etc. The Group comprises of the Agriculture Today monthly, daily Agri News World and Agri News Service, which serves as powerful platform for providing information and networking, shaping policies and facilitating trade and businesses.

ABOUT HEIFER

Heifer International supports smallholder farmers to sustainably address hunger and poverty in their communities. Operating in 19 countries across Asia, Africa and Latin America, Heifer invests in agricultural value chains to provide farmers the opportunity to earn living incomes and integrate women, youth and Indigenous populations in more inclusive markets.

Our community development model focuses on building social capital by increasing income and assets within farming families, improving their food security and nutrition, and protecting the environment - with women's empowerment and connected communities at the very center.

Awaiting to assist your participation

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